

2025 GCL HANDBOOK

GCL

Gaur Center for Learning

EXECUTIVE PROGRAMS | GUIDED STUDIES | RESIDENCIES

ENABLING FUTURE LEADERS.

# About GCL

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**The Gaur Center for Learning (GCL) is a learning center set-up by GAUR Engineering Pvt Ltd.**

**To help develop a culture of Leadership & Business among professionals & aspiring founders.**

**(Gaur engineering is a firm specialized in Elevators, Escalators & Project management across 18+ cities in India with over 30+ years of experience)**

**We believe learning is a continuous journey,**

**We at GCL strive to make this journey impactful, collaborative & flexible.**

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## Go from aspiring to practicing

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GCL offers a playground for **experimentations & innovations**, The courses are learning experiences centered around creating a community of learners that learn by experimenting & brainstorming.

**We believe in providing a judgement free environment that promotes a community over competition**

Key Areas	Online courses	GCL
<b>PEDAGOGY</b>	Theoretical regimented Approach	HANDS-ON Learning <ul style="list-style-type: none"><li>• Case Studies</li><li>• Workshops</li><li>• Mentoring</li></ul>
<b>FORMAT</b>	Online Low engagement Low completion	<ul style="list-style-type: none"><li>• Hybrid with Offline meetings</li><li>• Interactive &amp; Motivating</li></ul>
<b>NETWORKING</b>	Limited exposure to networking	<ul style="list-style-type: none"><li>• Excellent for networking</li><li>• Opportunities to connect with mentors &amp; guest speakers</li><li>• Diverse cohorts with common goals</li></ul>

# Program Overview

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GCL creates fast paced & impactful learning experiences, designed to imbibe learners with leadership, critical thinking & management principles crucial for Business. GCL presents an unique opportunity for learners to examine, research & dive deep into a variety of business fundamentals from marketing to operations through a collaborative learning experience.

## 01 | Case Studies

Learners get to research businesses through a variety of relevant cases that offer unique insights into business functions & strategies. Engaging discussions bring unique insights & perspectives

## 02 | Workshops

Participate in sessions that enable learning through tasks, activities, brainstorming & games.

## 03 | Events

Join your peers in a variety of events from guest sessions, fireside chats, townhalls to mixers & networking sessions

## 04 | Projects (ESA)

similar to a mini-thesis, you will select an area of interest and deliver a Talk, paper on your idea or venture.

# GCL's hands-on learning methods

Learn through **Action**,  
GCL approaches education in a collaborative manner

Instead of academically theoretical programs learners participate in **Projects, Industry based Studies, Residencies & Immersions**

## PROJECTS

## RESIDENCIES

## GUIDED STUDIES

**MADE  
TO BE**

**FLEXIBLE  
COMMUNITY DRIVEN  
EXPERIMENTATIONAL**

# Learner Outcomes

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Disclaimer : GCL provides extra curricular short programs which do not offer or promise any Govt. recognized degrees, diplomas or certificates. Gaur Center for learning does not promise or promote any Job guarantees, Placement or Career services.

## 01 | Certificate of Completion

Upon successful completion of the study program learners shall receive a 'certificate of completion' from the Gaur Center for Learning

## 02 | In-Program Recognition

Across the sessions learners will be recognized for their contributions, participations & engagement.

## 03 | End of Study Action (ESA)

similar to a mini-thesis, you will select an area of interest and deliver a paper, talk, industry report, business plan, a new idea, market survey, podcast, or any tangible action reflecting the learnings from the study.

# Applications

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Mentioned below are the steps involved for admissions into GCL,

## ***Application form***

Application form is available on our website and broadly requires,

- Education details
- LinkedIn profile/CV
- Notable Achievements
- Past Experience (if any)

## ***Tell us about yourself***

Describe your goals & how would you like your classmates to know you? Max 500 characters

## ***Interview***

Applicants attend an 1-1 interview & successful candidates receive an admission letter.

Candidates may visit our website to apply  
Website - <https://www.gaurhq.com/centerforlearning>

fee is non-refundable & non-transferable.

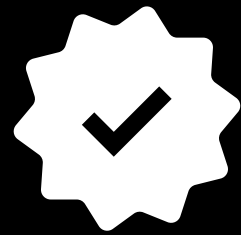


**Gaur Center for Learning**

*Pioneering flexible education*

**NEW**

**EMERGING LEADERS  
PROGRAM**

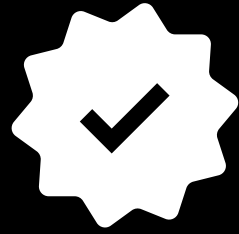


A 6 week study project for aspiring  
**entrepreneurs, self-employed  
professionals & small business leaders**

- Study the essentials of Business
- Gain **real world** insights
- Present your learnings to  
**practitioners**
- Work with a motivated team of  
learners



# Emerging leaders Program (ELP)



**Learn**  
alongside  
aspiring  
peers

**Ignite**  
your  
leadership  
potential

- **Duration** – 6 weeks
- **Sessions** – Live sessions (Online & Offline) on weekends
- **Hours** – 6-8 hours/week of Hybrid learning
- **Mid-week inputs** – Recommended reading & bite sized content
- **Location** – Offline sessions are conducted at GCL's Hyd center.

Program details to be sent via email

# Curriculum

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6 weeks | Hybrid format | 6-8 Hours/week | Live classes on weekends

## 01 | Identifying opportunities

Building a MVP, Finding PMF & GTM Strategy for small businesses.

## 02 | Business basics

Pillars of Business, Business Basics - regulation, P&L, Taxes etc.

## 03 | Growth & Managing risk

LEAN operations, managing within constraints while enabling Growth

## 04 | Marketing 101

Marketing for small businesses - strategy to execution, Paid vs organic, Customer Management - NPS, Reviews, Touchpoints, KPIs

## 05 | Founder's difference

Founder's importance, leadership strategy & culture

## 06 | Projects (ESA)

similar to a mini-thesis, you will select an area of interest and deliver a Talk, paper on your idea or venture.

# General Program Structure for courses at GCL

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**Format :** HYBRID (Online + Offline sessions)

**Program duration :** 6 weeks - 12 weeks

**Weekly time commitments :** 6-8 hours/week of hybrid learning (including weekend sessions & mid-week inputs)

The Programs are ideal for Aspiring entrepreneurs,  
Professionals, Fresh Graduates & Small business Owners

**Course fee -** Visit our website to know more

**Application charges -** Available on website

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## ***Be the Changemakers of the future***

Address : GAUR  
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Plot no.1 HUDA HEIGHTS,  
Near M.L.A Colony  
Road no.12 ,Banjara hills  
50034

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products. Actual offerings may  
vary. Contact us for details.

Contact : +91 8328015328

email : shubhankargaur@gaurengg.com

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# Frequently Asked Questions

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## 01 | What is the format?

The courses are offered in a Hybrid format with both online & offline sessions. The business immersion Project is a Six week course with live (online/offline) sessions conducted on weekends, Program itinerary will be sent to applicants via email.

## 02 | What is the certificate provided?

Upon successful completion of a course, GCL learners receive a 'certificate of completion' from the Gaur Center for Learning.

**GCL does not offer or promise any UGC or AICTE or Govt. recognized degree, diploma or certification.**

## 03 | Where are the offline sessions held?

Offline sessions are held at the GCL center located in Plot no.1 Huda heights, Banjara hills Hyderabad.

Currently recordings for Offline sessions are not available, arrangements if feasible may be made on request.

## 04 | What is the refund policy at GCL?

GCL follows a strict no-refund policy.

## 05 | Does GCL offer Placement or Career services?

GCL courses are focused on encouraging self-employment. **GCL does not offer or promote any Job guarantees, Placement or career assistance services.**

## 05 | What is the eligibility criteria for applicants ?

GCL accepts applications from diverse backgrounds from professionals, entrepreneurs & college students with a minimum criteria of 10+2 pass with 50% marks in aggregate.

Final admission is subject to GCL's internal evaluation.

Final terms & conditions are subject to change without prior notice. Contact for course specific details.